'Magnus Superior' Coneflower



This plant has a narrow leaf, and sports a daisy-like, conical pink/magenta flower in summer, with a scent of honey.

It is very attractive to butterflies and bees and makes an extremely attractive cut flower.

It is perfect for the summer flower border, prairie-style planting or the dry garden.

It is drought tolerant, but water in the first year until established. It prefers full sun and a free-draining hummus-rich soil. If you cut back the stems as the flowers fade, it can encourage a second flush of flowers.

Echinacea purpurea 'Magnus Superior'
Stock category
Perennials
Stock subcategory
Ornamental

Characteristics
Average height
30 ft
Average width

2 ft

Bloom colour
Purple
Bloom months
June
July
Foliage colour
Green
Sun zone
Full sun
Water zone

Low water